

## Why You Should Advertise On Prisonworld Acapella Radio Hour

Do you have something to sell? Do you have a book, product or service beneficial to the global market? Want to get the word out without spending a fortune? **Prisonworld Acapella Radio Hour** airs on **PWRN=Prisonworld Radio Network** which has a monthly listenership of over 1.2 million people. We are the first and only weekly "LIVE" radio show that offers great content that includes prison issues, celebrity interviews, current events and Acapella music.

**Prisonworld Advertising Policies** - All ads must be prepaid before being played or read on the radio. We ask that commercials be in mp3 format or if necessary can be submitted in MS Word (or text format) and read live across the air. \*\*\* Prisonworld Acapella Radio Hour reserves the right to accept or reject advertising based on our advertising policy. All advertisement is subject to approval. Deadlines for ads and more information can be obtained by contacting **pwrn@bellsouth.net**. The following categories of advertising are not acceptable: Porn, alcoholic beverages, tobacco products, horoscopes, psychics and anything else morally inapprehensible.

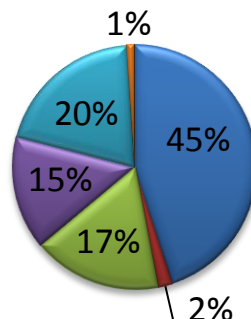
**Prisonworld Format-** Prisonworld Acapella Radio Hour is a 1 hour "LIVE" weekly show hosted by husband and wife team Rufus and Jenny Triplett, co-Editors-in-Chief of Prisonworld Magazine. Shows are archived in mp3 format and remains on the site for download indefinitely.

[www.prisonworldradiohour.com](http://www.prisonworldradiohour.com) Prisonworld also owns the rights to the shows to manufacture and sell on CD/DVD.

**Who Listens to the Prisonworld Acapella Radio?** Listeners of the Prisonworld Acapella Radio Hour are global from over 100 countries including the United States, France, Germany, Great Britain, Israel, Sweden, China and S. Korea. (Please see demographics below.) Since shows are archived and can be downloaded at any time these demographics are always changing. (And your advertisement is always being replayed)

## LISTENER DEMOGRAPHICS

■ United States/Noth America ■ UK/Great Britain ■ Europe ■ Asia ■ Africa ■ Australia



**Prisonworld Acapella Radio Hour Commercial Rates** - The following options are available for you to promote your products or services:

**BUSINESS ROLL CALL – have your business name and website mentioned during this special segment**

\$10 per show – No minimum week commitment (Inmate Rate-\$5 per week)

**30 sec commercial – mp3**

\$15 per show  
\$50 per 4 weeks

**30 sec commercial text**

\$25 per show  
\$80 per 4 weeks

**60 sec commercial – mp3**

\$35 per show  
\$100 per 4 weeks

**60 sec commercial text**

\$50 per show  
\$150 per 4 weeks

**BANNER ADVERTISEMENTS – Monthly Rates**

468x60 Banner – \$50 per month  
250x250 Square - \$25 per month

**Commercials are placed throughout the show at the producer's discretion. We process credit cards thru PAYPAL or you can mail a check or money order.**

**Gold Sponsorship Package (includes 1 on-air interview, 1 468x60 Banner Ad – commercials throughout our show**

\$100 per month – 3 month commitment

**Silver Sponsorship Package (includes 2 on-air interviews, 1 468x60 Banner Ad – commercials throughout our show – ad in our email marketing newsletter**

\$200 per month – 3 month commitment

**Platinum Sponsorship Package (includes 3 on-air interviews, 2 468x60 Banner Ads – commercials throughout our show – ad in our email marketing newsletter**

\$300 per month – 3 month commitment

Payments can be mailed to:  
Dawah International, LLC  
PO Box 380  
Powder Springs, GA 30127

**Advertising Questions? Call (678)233-8286 or Email: [pwrn@bellsouth.net](mailto:pwrn@bellsouth.net) for advertising specials for Prisonworld Magazine, Prisonworld Acapella Radio Hour, Prisonworld Radio Network and any other advertising questions.**